



Unleash the power of your airport operation

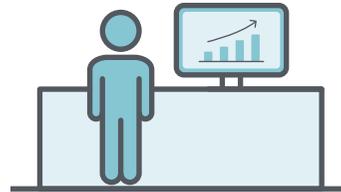
Are you using your existing capacity efficiently? Would you like to increase throughput and utilization of your **existing resources**, simply by using data and analysis to plan, execute and evaluate your operations?
You can - with a little help from us!

Copenhagen Optimization is a joint software and consultancy company. We are airport professionals with extensive consulting experience, and we have used our insights to create **BETTER AIRPORT®**, a cloud-based software solution for planning of all operational areas in an airport.

COPENHAGEN
OPTIMIZATION

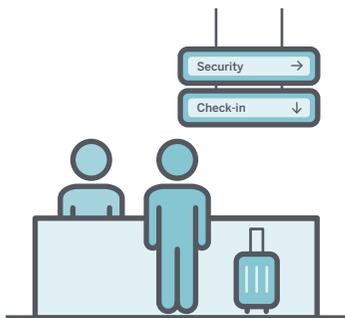
BETTER AIRPORT®

A cloud-based planning solution for airport operations.



BETTER FORECAST

Forecasts passenger and baggage volumes and corresponding arrival curves at various touchpoints across the terminal. Provides an automated planning flow in real-time while machine learning ensures continuous data-driven improvement.



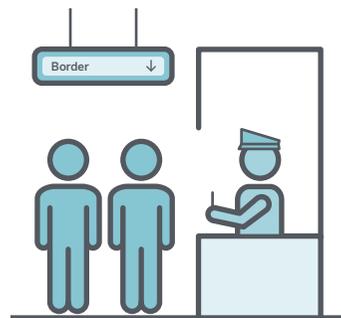
BETTER CHECK-IN

Allocates check-in counters and queue area using its unique Queue Vision feature to reduce flow area bottlenecks and secures optimized use of check-in infrastructure.



BETTER SECURITY

Generates lane opening plans and matching demand for staff for each checkpoint based on throughput rates, images per passenger and service level targets.



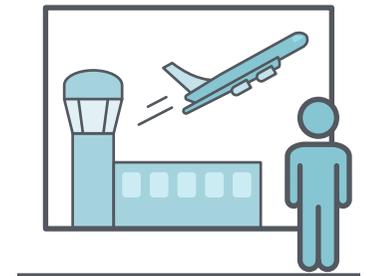
BETTER BORDER

Transforms in real-time a forecasted passenger arrival curve into optimized desk opening plans and resultant demand for border control staff.



BETTER BAGGAGE

Allocates baggage make-up positions considering any early baggage storage and secures optimized use of infrastructure. Allocation of baggage reclaim belts provides balanced use of reclaim belts, thereby improving the passenger flow.



BETTER STAND&GATE

Allocates stands and gates, considering all constraints and forecasts estimated times and aircraft links using machine learning.

BETTER AIRPORT® IN 30 SECONDS

Our cloud-based software solution BETTER AIRPORT® uses data processing, machine learning and advanced mathematical algorithms to generate accurate forecasts and operational plans through an easy-to-use and intuitive user interface.

BETTER AIRPORT® consists of a suite of products covering the entire airport journey and serves as a platform for communication, allowing analysts, planners, dispatchers and management to collaborate effectively and efficiently. All of this makes BETTER AIRPORT® a perfect fit for the Airport Operations Center delivering Total Airport Management.

Is growth in passenger traffic putting pressure on your terminal infrastructure? And is operational planning giving you a headache?

BETTER AIRPORT® can help. Airports around the world have benefited from working with us, and some of their achieved results include:



Reduced wait time at security by

51%

(GENEVA AIRPORT)



Passenger throughput increased by

11%

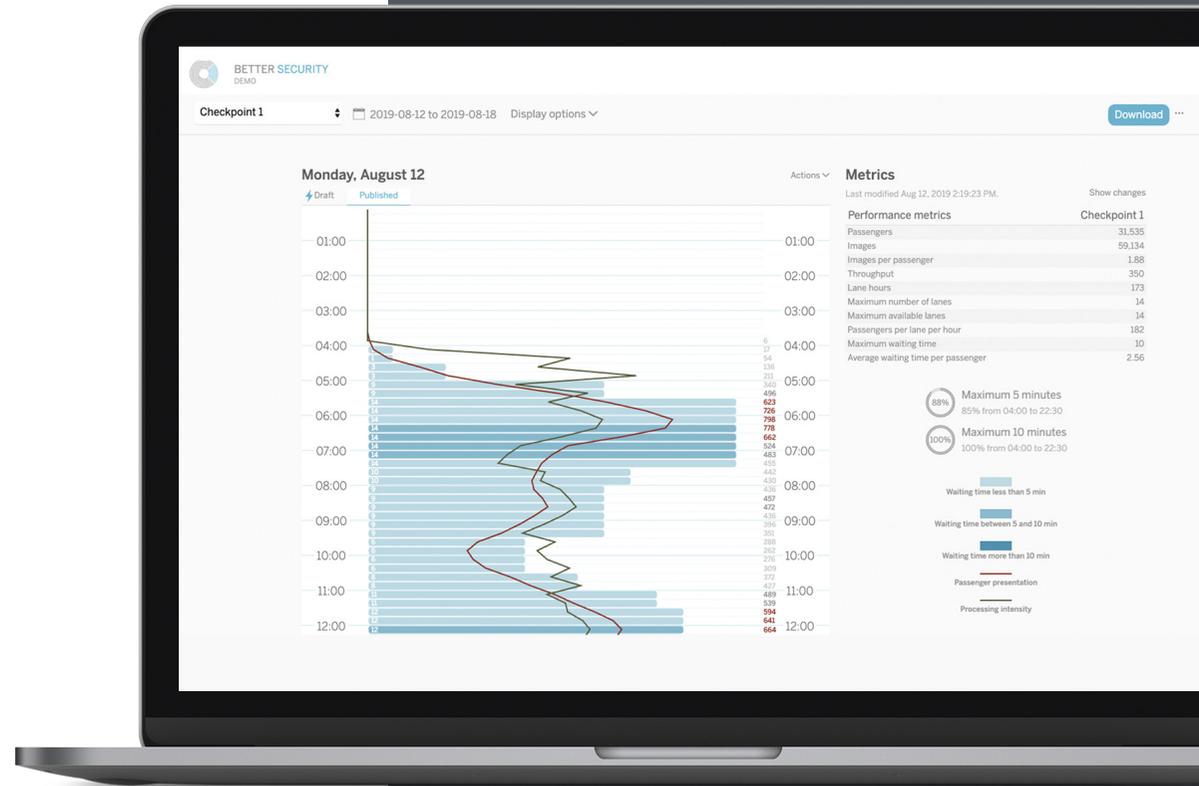
(DUBLIN AIRPORT)



Time spent in forecasting reduced by

89%

(LONDON LUTON AIRPORT)



BETTER AIRPORT® is offered as software-as-a-service and accessed from any modern web browser.



“Our team have an overall strategy called Operate to Plan, in which we create a tactical plan about 9 months out and continuously update it as we get new information. **BETTER AIRPORT®** allows us to make those updates automatically and in real-time based on continuously updated information. We are now able to make better informed operational decisions based on shared, common data. We are improving the check-in, security, and baggage processes and aligning the entire planning process across operations. This will allow us to decrease wait times and continue to improve operations and passenger experience, as we prepare for the future of airport experience.”

- Mark Burgess, Head of Operational Planning, Performance, & Transformation at Heathrow.

Contact us for more information

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